

Recharge CPE Info:

Learning Objectives:

1. Identify impactful KPIs used during tax season.
2. Identify current trends and key drivers in the mergers and acquisitions landscape.
3. List practical applications of automation and AI in accounting, including specific tools and technologies.
4. Identify current cybersecurity threats and vulnerabilities relevant to the accounting profession.
5. Identify current trends and best practices in digital marketing and client engagement for accounting firms.
6. Identify the key roles and responsibilities within a team of three to maximize efficiency.
7. Identify the training needs of staff members to support their professional growth and development.
8. Identify current trends and best practices in recruiting and hiring within the accounting industry.
9. Identify different options for firms to package their services.
10. List pros and cons of packaging tax planning services into a monthly product vs. selling them standalone

CPE information:

- CPE available: 11-13 credits (13 if staying for the bonus day)
- Field of Study: Business Management & Organization
- Program Level: Overview
- Prerequisites: None
- Advance Preparation: KPI Submission
- Delivery Method: Group Live
- Dillon Business Advisors is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.
- Refunds and cancellations: We do not offer refunds for online or in-person events. For more information regarding refund, complaint, and/or program cancellation policies please contact our offices at 281-578-2002.

Additional information:

- Cost to Attendees: \$1395/member attendee
- Registration details: To register for this session visit <https://collective.cpa/recharge-cpa-conference-2025> and complete the form and payment.